



Hilltown Community Health Center

Social Media Policy

Purpose:

We encourage open discussions including questions, feedback, stories and experiences on social media sites that are maintained by Hilltown Community Health Centers, Inc. including but not limited to: Facebook, Twitter, LinkedIn, YouTube, GooglePlus, Tumblr, and Pinterest.

We make reasonable efforts to monitor participation to ensure that postings are on-topic and appropriate subject matter. Our social media platforms are not intended for serious or urgent medical matters and should not be considered medical advice nor should they replace a consultation with a health care professional. For emergencies dial 9-1-1.

Commenting or posting on our social media platforms is at the user's discretion. Please be aware that your post has the potential to be seen by the world and will remain visible for some time. Exercise caution and avoid providing personal, identifiable or sensitive information about you or your family.

Policy:

Hilltown Community Health Centers, Inc. (HCHC) management has adopted this policy, along with the following Terms and Conditions related to social media practices.

By commenting on or posting any type of material on Hilltown Community Health Centers, Inc. social media sites, you give Hilltown Community Health Centers, Inc. the irrevocable right to reproduce, distribute, publish, display, edit, modify, create derivative works from, and otherwise use your submission for any purpose in any form and on any media.

You agree that you will not:

1. Post material that infringes on the rights of any third party, including intellectual property, privacy or publicity rights;
2. Post material that is unlawful, obscene, defamatory, threatening, harassing, abusive, slanderous, hateful, or embarrassing to any other person or entity as determined by Hilltown Community Health Centers, Inc. in its sole discretion;
3. Post advertisements or solicitations of business;
4. Post chain letters or pyramid schemes;
5. Impersonate another person;

Worthington Health Center • 58 Old North Road • Worthington, MA 01098 • (413) 238-5511 • Fax (413) 238-5570
Huntington Health Center • 73 Russell Road • Huntington, MA 01050 • (413) 667-3009 • Fax (413) 667-8746
Hilltown Community Center • 9 Russell Road • Huntington, MA 01050 • (413) 667-2203 • Fax (413) 667-2225
Gateway School-Based Health Center & Gator Grins • 12 Littleville Road • Huntington, MA 01050 • (413) 667-0142 • Fax (413) 667-0145
www.hchcweb.org

6. Allow any other person or entity to use your identification for posting or viewing comments;
7. Post the same note more than once or "spam";

Hilltown Community Health Centers, Inc. reserves the right (but is not obligated) to do any or all of the following:

1. Remove communications that are abusive, illegal or disruptive, or that otherwise fail to conform with these Terms and Conditions;
2. Terminate a user's access to the social media channel upon any breach of these Terms and Conditions;
3. Edit or delete any communications posted, regardless of whether such communications violate these standards.

Finally, you agree that you will indemnify Hilltown Community Health Centers, Inc. against any damages, losses, liabilities, judgements, costs or expenses (including reasonable attorneys' fees and costs) arising out of a claim by a third party relating to any material you have posted.